### PATENT

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

a printed travel ticket having at least one machine recognizable feature;

a feature recognition unit having associated therewith a means for recognizing said machine recognizable feature and a means for transmitting a coded signal in response to the recognition of said machine recognizable feature;

an intelligent controller having associated therewith a means for accessing said programming material in response to receiving said coded signal; and

a display unit for presenting said programming material.

188. A system as defined in claim 184 wherein said "information superhighway" data link comprises an integrated service digital network (ISDN).

(190. A system as defined in claim 184 wherein said "information superhighway" data link comprises a cable television (CATV) line.

## {EDITED VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming <u>material</u> to a user, the system comprising:

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- a printed travel ticket having at least one machine recognizable feature;
- a feature recognition unit having associated therewith a means for recognizing said <u>machine recognizable</u> feature and a means for transmitting a coded signal in response to the recognition of said <u>machine recognizable</u> feature;

an intelligent controller having associated therewith a means for accessing said programming material in response to receiving said coded signal; and

- a display unit for presenting said programming material.
- 188. A system as defined in claim 184 wherein said "information superhighway" data link comprises an <u>integrated service digital</u> network (ISDN) [network].
- 190. A system as defined in claim 184 wherein said "information superhighway" data link comprises a <u>cable television (CATV)</u> line.

### REMARKS

The Examiner objected to claims 188 and 190 based on informalities. In addition, the Examiner provisionally rejected